



Advanced International Seminars of
Discourse Studies

Multimodal Critical Discourse Analysis

Professor David Machin

Advanced eleven-week online training
21 March to 30 May 2026

How do we use Multimodal Critical Discourse Analysis to form relevant scholarly journal articles? This advanced seminar offers step-by-step training in how to do Multimodal Critical Discourse Analysis of different forms of data, including newspapers, textbooks, websites, policy documents, video, infographics. and product packaging.

- Seminar designed for professors and graduate students interested in the relationships between multimodal forms of communication and power dynamics within society.
- Admissions will be limited to 20 scholars from around the world.

Pre-registration deadline: 13 February 2026



More about the seminar and how to apply at:
www.discoursestudies.org/aisds

