The Ultra-right, mediatic processes and discourses

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Abstract:

Ultra-right media and communication need to be studied as processes and discourses. Through references to ongoing online ethnography of ultra-right actors’ media and systematic analyses of news reporting, I propose the following three main points to study ultra-right media:

1. Ultra-right actors’ self-representation and media activism

2. Mainstream media representation of ultra-right actors: the ‘monitorial’ journalist and the discourse of the ‘Media’s role in the public sphere’

3. The political economy of media: social media regulation and the discourse on ‘freedom of expression’.

After introducing this ‘tripod’ model, I focus the analysis on Point 2, ‘Mainstream media representation of ultra-right actors’, with an analysis of the discursive construction of the neo-fascist Forza Nuova on the Italian newspaper of record, Corriere della Sera.